

International Conference
**New Media & Information:
Convergences & Divergences**
6-9 May 2009 / Athens, Greece

CONFERENCE PROGRAMME

Department of Communication, Media and Culture
Panteion University of Social and Political Sciences

Wednesday 6/5/2009

19.00-21.00: “Journalism in the internet era”_

Public debate with the participation of leading journalists and executives of international media.

Invited Speakers:

Georgina Henry, Executive comment editor of *Comment is Free/ The Guardian*

Javier Moreno, Director of *El Pais*

Jim Roberts, Editor of Digital News at *The New York Times*

Moderator: Prof. Dimitris Psychoyos,

Department of Communication, Media and Culture, Panteion University

The event is organized with the support of Megaron Plus
N. Skalkotas Hall, Megaron Athens International Conference Centre
Vass. Sofias Ave & Kokkali 1, Athens, Greece

Thursday 7/5/2009

Megaron Athens International Conference Centre
Vass. Sofias Ave & Kokkali 1, Athens, Greece

08.00-09.00: Accreditations/Registration

09.00-09.30: Opening Ceremony. Room 1

Welcome Addresses:

Prof. Dimitris Potamianos

Head of the Department of Communication, Media and Culture, Panteion University

Prof. Panagiotis Tsiris

Rector of Panteion University of Social and Political Sciences

Panos Livadas, Secretary General of Information

Hellenic Ministry of Interior, Secretariat General of Communication – Secretariat General of Information

Assoc. Prof. Nikos Leandros

Department of Communication, Media and Culture, Panteion University

09.30-10.45: Parallel sessions

Thursday 7/5/2009

Parallel Session 1 (Fr*) – Innovative technologies: questions and challenges – Room 1

Chair: Marianna Psylla

Mediamorphoses du journal: matérialités formelles et matérialités techniques

Gloria Awad

Nouveaux médias, ubiquité et nouveau nomadisme

Patrick-Yves Badillo, Dominique Bourgeois

Textualisation et traditions dans les sites web des médias

radiophoniques: un nomadisme intersémiotique

Pergia Gkouskou-Giannakou

Internet, un nouvel espace de circulation des informations non légitimées médiatiquement: l'exemple de la théorie du complot liée aux attentats du 11 septembre 2001

Aurélia Lamy

Questions – Discussion

Parallel Session 2 (Eng) – Economic strategies and new media – Room 5-6**

Chair: Betty Tsakarestou

The transformation of the media and communication industries: a 21st century examination and analysis

Alan B. Albarran

From spoilers to partners: free and paid strategies of newspaper publishers

Piet Bakker

Mass Collaboration, social production, peering and prosumers: buzzwords or a new means of economic organisation?

George Michael Klimis

Online strategies of the Bulgarian economic newspapers

Roumiana Konstantinova

Questions – Discussion

* French speaking session with translation to English

** English speaking session

10.45-11.15: Coffee break

Thursday 7/5/2009

11.15-12.45: Parallel sessions

Parallel Session 3 (Fr) - New media, new journalism? –Room 1

Chair: Dimitris Psychoyos

Nouveaux médias et enseignement de journalisme: Quels programmes, quelle philosophie éducative?
Nikos Bakounakis

D'un journalisme à l'autre: savoirs profanes et experts sur médiapart
Roland Canu, Caroline Datchary

La mobilisation du mythe du journaliste-reporter sur le web, nouvel eldorado participatif ?
Arnaud Noblet, Nathalie Pignard-Cheynel

Un journalisme participatif-actif ?
Bénédicte Toullec

Questions – Discussion

Parallel Session 4 (Eng) - Innovative technologies: questions and challenges – Room 5-6

Chair: Piet Bakker

Designing the digital daily. The development and testing of novel journalistic formats for e-readers
Jan Bierhoff, Anke Eyck

Audiovisual content management issues for the new media environment
George Kalliris, Charalampos Dimoulas

Mobile mass media: a new challenge for the consumers and the society? The case of the Greek market
Ifigeneia Mylona

Computer-mediated communication via locative media in the urban context
Charalampos Rizopoulos, Dimitris Charitos, Michael Meimaris

Old habits and new technology: diffusion of time-shifting in television viewing
Agnes Urban, Nora Nyiro

Questions – Discussion

12.45-13.45: Lunch

13.45-15.15: Parallel sessions

**Parallel Session 5 (Fr) – Institutional and political aspects
– Room 1**

Chair: Ghislain Deslandes

Gouvernance numérique: vers un espace public homogène? L'Europe: universalité et différences.

Yves Chevalier, Elissavet Patzioglou

Les blogs au coeur de l'espace public
Nolwenn Hénaff

Influences du Web 2.0 sur les débats politiques en ligne: entre démocratisation de la production médiatique et luttes pour conquérir l'opinion publique numérique

Patricia Jullia

L'usage politique du spectateur: contrôle des médias et évolution du droit

Christophe Lenoir

Nouveaux médias et anciens réflexes en Algérie. Envisager l'Internet sans la communication

Aïssa Merah

Questions – Discussion

Thursday 7/5/2009

**Parallel Session 6 (Eng) - New media, new content, new audiences?
– Room 5-6**

Chair: Maria Kakavoulia

Social websites' positioning influences its usage
Maria Bernschütz

Interactivity on newspaper web sites: the case of Sweden
Anders Larsson

Noise, echo-chambers or serious debate? On-line posts as new extensions to conventional media
Rui Alexandre Novais, Alice Barcellos

Talking politics @ anonymous online forums: inviting anarchy or fostering deliberation?
Ching-Fen Pai

Old and new media in sports broadcasting: a tough competition
Roy Panagiotopoulou

Questions – Discussion

15.15-15.45: Coffee break

15.45-17.00: Parallel sessions

Parallel Session 7 (Fr) - New media, new audiences? –Room 1

Chair: Ioanna Vovou

Médiagénie des internautes et sociabilité des médias: transformations mutuelles des relations publics/médias sur l'Internet contemporain
Gustavo Gomez-Mejia

Forumvietnam.fr: “communauté virtuelle” ou “communauté imagine”?
Réalité du virtuel et de l'imaginaire en communication médiatisée par ordinateur
Anh Ngoc Hoang

La médiation versus la raison computationnelle: les réseaux sociaux virtuels et l'interaction entre les identités d'information
Maria Aparecida Moura

Internet comme mode de reconfiguration de l'espace médiatique des communautés ethniques en France
Souâd Touhami

Questions – Discussion

20.00: Opening reception, Dionysos by the Acropolis

Thursday 7/5/2009

Parallel Session 8 (Eng) - New media, new content, institutional and political aspects –Room 5-6

Chair: Alan Albarran

Planning for the unpredictable: Institutional competition and collective intelligence in User Generated Content web applications
Georgios Archontas, Dimitrios Potamianos

Rethinking the digital divide: from philanthropy to isonomia
Alistair Duff

Emotional communication: the effects of a training program with anxiety coping strategies for broadcasters
Irene García Ureta, Gotzon Toral, Jon Murelaga, Pedro Barea, Ignacio Cea

Have you Reddit? Obama won! The 2008 US presidential election campaigns' coverage on selected social news sites
András Szabó

Questions – Discussion

Friday 8/5/2009

09.30-10.45: Parallel sessions

Parallel Session 9 (Fr) – Innovative technologies: questions and challenges – Room 1

Chair: Dimitris Potamianos

Le management des médias numériques à l'épreuve de la gestion de projets: nouvelles perspectives autour de cinq *succès stories*
Thierry Boudès, Ghislain Deslandes

Vers une grammaire du multimédia pour la diffusion d'éléments audiovisuels
Alain Durand

L'impact des systèmes mobiles de communication (SMC) sur le développement des PME/PMI en Afrique
Abdelouahab Makhloufi

La télévision sur téléphone portable: une nouvelle télévision ou un nouveau téléphone?
Philippe Viallon

Questions – Discussion

Parallel Session 10 (Eng) – New media, new contents? – Room 5-6
Chair: Stelios Papathanassopoulos

Blogging and the BBC: using blogs as sources of information to cover war and terrorism
Daniel Bennett

Changing value propositions in the online and print editions of Greek national newspapers
Vaia Doudaki, Nikos Leandros, Martha Michailidou

News content of Spanish talk radio networks on the web
María del Pilar Martínez-Costa, Elsa Moreno, Avelino Amoedo

Does the long tail apply to online news? A quantitative study of French speaking news websites
Emmanuel Marty, Franck Rebillard, Nikos Smyrnaiois

Questions – Discussion

10.45-11.15: Coffee break

11.15-12.30: Parallel sessions

Parallel Session 11 (Fr) - New media, new contents? –Room 1
Chair: Philippe Viallon

L'élaboration des sites Internet dans des pays différents: prédominance culturelle ou contrainte du média?
Hans W. Giessen, Virginie Viallon

Les nouveaux médias du groupe Bolloré: des rédactions à l'épreuve du modèle industriel
Christophe Gimbert

Web 2.0 et stratégies éditoriales des sites Web de TF1 et France 2
Luc Massou

La "transparence" du signe médiatique, ou ce que l'image nous montre réellement. A propos d' "Athènes brûlant"
Ioanna Vovou

Questions – Discussion

Friday 8/5/2009

Parallel Session 12 (Eng) - Strategic decisions, institutional aspects and new media –Room 5-6
Chair: Nikos Leandros

The hen of the plastic money and the egg of the Internet bazaar
Ilias Koromilas

Influence of acquisitions/ mergers in corporate culture of mass media
Savvas Makrides, Dimitris Papadakis

Corporate Social Responsibility and Social Media: A Paradigm Shift?
Betty Tsakarestou, Leda Tsene, Triantafyllos Papafloratos

The role of the public in decision-making: the Greek case and implications for civic participation
Panayiota Tsatsou

Questions – Discussion

12.30-13.30: Lunch

13.30-14.45: Parallel sessions

Parallel Session 13 (Fr) – New media, new journalists, new content? – Room 1

Chair: Nikos Bakounakis

Recrudescence d'*astroturfing*: une entrave supplémentaire à l'exercice de la profession journalistique
Sophie Boulay

La production de l'information Web: quelles alternatives? Une comparaison entre médias traditionnels et *pure-players* de l'Internet
Béatrice Damian-Gaillard, Franck Rebillard, Nikos Smyrnaiois

Computer Assisted Reporting, new practices for Greek journalists
Valia Kaimaki

Colline: Un environnement collaboratif pour la conception d'un journal
Eve Ross, Matthieu Deru

Questions – Discussion

Friday 8/5/2009

Parallel Session 14 (Eng) – Institutional and political aspects – Room 5-6

Chair: Persephoni Zeri

The European democratic deficit and the quality of news delivered by public service broadcasters
Farrel Corcoran

The conditional access system: the dynamics of a la carte pricing for cable television in India
Krishna Jayakar

Assessing Interactivity in Political Parties Websites. Preaching or Conversation?
Lia-Paschalia Spyridou, Andreas Veglis, Eugenia Siapera

New digital services and regulation policy in Turkey; the IPTV case
Nurcan Törenli

Questions – Discussion

14.45-15.15: Coffee break

15.15-16.45: Parallel sessions

Parallel Session 15 (Eng) - Institutional and political aspects – Room 1

Chair: Farrel Corcoran

New media regulations for a new media world
Dom Caristi

How do we study the blogosphere? Research and methods of assessing the impact of blogging on the public sphere
Dimitra L. Milioni, Eleni A. Kyza

Cyber citizenship - What is the meaning of right and duty in the online world?
Ricardo Nicola

Media access and universal service policies in the information society
Maria Sourbati

Interactive digital communication and e-governance in everyday life
Eleni-Revekka Staiou, Haroula Delopoulos, Dimitris Gouscos

Questions – Discussion

Friday 8/5/2009

Parallel Session 16 (Eng) - New media, new journalists, new content? –Room 5-6

Chair: Lou Ureneck

The impact of new technologies on media creation and distribution
Lambros Lambrinos, Nicolas Tsapatsoulis

A methodological tool: an index to calculate the level of convergence of a medium
Xosé López, Xosé Pereira, Idoia Portilla, Teresa de la Hera

New cultural media and convergence: empirical and critical interrogations
Jacob T. Matthews

Journalism vs user generated content vs machine aggregated content
Dimitris Psychoyos

Radio and new media
Marina Rigou

Questions – Discussion

16.45 – 17.00: Closing remarks. Room 1

20.00: Conference dinner, “Alatsi” Restaurant